SCENE IMPACT

PREMIUM CORPORATE PROFILE 2026

SCENE IMPACT

Where Technology Meets Art

A regional creative agency building experiences with lasting impact.

We create exceptional visual experiences that blend engineering precision with creative ambition, transforming every event into a complete scene that remains in the audience's memory.

199+	1700+	99%	5+
NATIONAL PROJECTS	SUCCESS PARTNERS	CLIENT SATISFACTION	YEARS OF EXPERIENCE

About Us

02

The Impact Story

Scene Impact is a leading regional agency specializing in the engineering and management of major events, international exhibitions, and innovative visual and media production. With a strategic presence in Riyadh, Dubai and Cairo, we turn complex ideas into tangible experiences defined by precision and beauty.

We believe every project has a distinctive identity and a story worth telling to the highest standards. Our designers, directors and engineers work as one team to deliver integrated solutions—from spatial design and technical production to cinematic documentation that preserves the achievement.

Every project is a distinctive scene. We create the impact it deserves.

Vision & Mission

Our Vision

To be the region's most innovative strategic partner in shaping entertainment, exhibition and experiential scenes across the Middle East.

Our Mission

To deliver high-quality creative solutions powered by technology and designed to maximize the strategic value of every partnership.

Our Services

Creativity and delivery, connected

01

Events & Entertainment Management

From the first idea to the final cue, we manage every detail to create moments worthy of your brand.

02

Conferences & Exhibitions

We plan and deliver your event, coordinating the venue, programme and technical setup for a complete guest experience.

03

Brand Identity & Creative Design

We translate the personality of a company or product into a visual system that works across every touchpoint.

04

Screens, Sound, Lighting & Technical Solutions

We build the technical backbone behind successful experiences so the audience sees the picture, hears the message and feels the moment.

05

Creative Advertising & Campaign Development

We start with one question: what should the audience feel? Then we build an idea that turns the message into impact.

06

Visual Production, Films & Commercials

From camera to final master, we manage the full production journey to create content worthy of your brand.

From ideas and design to delivery and production, our disciplines work together for your project.

Why Scene Impact?

04

The Difference Beyond Delivery

We give our partners more than execution. We bring a strategic and technical team that connects business objectives to real experiences, helping every scene deliver stronger value and a more memorable return.

01

Holistic Vision

We connect message, audience and place to create a coherent experience from first contact to final impression.

02

Disciplined Delivery

Clear planning, specialized teams and disciplined quality management keep every detail under control.

03

Executable Creativity

We develop ambitious ideas and possess the technical ability to translate them into seamless live experiences.

04

Regional Presence

Our offices across key regional capitals give clients local insight with the reach of one integrated team.

Regional Presence

05

Close to Every Scene

We work with partners in the region’s most dynamic markets, where events, urban transformation and the creative economy are accelerating. Our offices give us the agility and local presence to match ambitious briefs.

Riyadh

RIYADH / KSA

Kingdom Centre,
King Fahd Road, Al
Olaya, Riyadh

+966 548 869 690

Dubai

DUBAI / UAE

Opus Towers,
Business Bay, Dubai

+971 548 869 690

Cairo

CAIRO / EGYPT

Cairo Festival City,
New Cairo, Cairo

+20 102 950 4690

SCENE IMPACT

Get in Touch

CONNECT WITH IMPACT

Have an idea worth seeing? Let us turn your next vision into an integrated experience where every detail becomes the beginning of a bigger impact.

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